

The Daedalus Group is a self-certified SDVOSB founded in 2015. They combine extensive military and corporate leadership experience, leading edge leadership development programs, and the best tools available to help supervisors and managers become effective leaders and escape the labyrinth of everyday management.

## Our Services:

### ◆ Leadership Development:

- ◇ Equipping leaders with tools, habits, and attitudes required to build great organizations
- ◇ Helping leaders effectively communicate, create engagement, and manage conflict

### ◆ Team Building:

- ◇ Helping leaders create functional, cohesive teams
- ◇ Understand stages of team development and actions to accelerate the process
- ◇ Recognize unique relationships within teams to avoid common causes of conflict

### ◆ Strategic Planning:

- ◇ Efficient process for leaders to create a strategic plan that achieves team buy-in, communicates the plan to entire organization, and executes the plan for a stronger, more successful organization.
- ◇ Proven strategic planning model

## NAICS Codes:

541612 Human Resources Consulting Services  
541618 Other Management Consulting Services  
611430 Professional and Mgt Development Training  
611710 Educational Support Services  
611699 All Other Miscellaneous Schools and Instruction

## The Daedalus Group Managing Partners

**Steve Alltop** is a former USAF fighter pilot. His military career took him from high-performance jet aircraft in combat to command and leadership positions. After 24 years of service, Steve joined the corporate world as a project manager supporting diverse projects to provide high-tech solutions to the modern warfighter. As an independent consultant he provided leadership development to corporate America. Steve is a graduate of the U.S. Air Force Academy with a B.S. in Astronautical Engineering. He holds a Masters of Aeronautical Sciences, a Masters of Business Administration and is a certified Project Management Professional.

**Bob Mason's** military career included aircraft mechanic, combat rescue crew member, and command of four different squadrons, including the USAF's largest munitions squadron. Bob has studied leadership extensively, and has been there, working with real people, making hard decisions, and experiencing the results. On retirement from the USAF, Bob started a company to bring the effective leadership techniques he learned to the corporate world. He has worked with first-time supervisors, managers, and executives in both profit and non-profit organizations. Bob is a professional speaker, past president of the New Mexico chapter of the National Speakers Association, and author of four leadership books. He has a Bachelor of Science degree in Human Resource Management, a Master of Science in Aeronautics, and a Master of Business Administration.

## Why The Daedalus Group:

The Daedalus Group is laser focused on leadership. They've studied the subject extensively, but more importantly, they have many years of real-world experience leading teams, from small groups to large organizations. Group partners have lived and thrived where theory meets reality. The Daedalus Group also has unique experience in aerospace operations, logistics, acquisition, and nuclear surety.

**Contact us today to see how we can help you**  
**(505) 453-5266**

**www.dleadershipgroup.com**

Member



U.S. Small Business Chamber of Commerce

DUNS: 080365442

CAGE: 7S720

NAICS: 541612, 541618, 611430, 611699, 611710

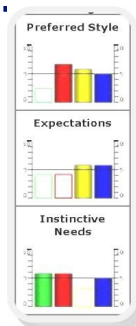


*Because no single skill will make a leader successful, we provide a range of programs concentrating on helping supervisors and managers become effective leaders.*

**We can tailor any of our leadership development programs or we can create a program just for your specific needs. Our course offerings include:**

- \* An Introduction to Leadership
- \* Knowing Yourself
- \* Your Leadership Philosophy
- \* Accountability
- \* Communication
- \* Team building
- \* Critical Thinking/Problem Solving
- \* Managing Conflict
- \* Time Management
- \* Coaching and Developing Others
- \* Motivation and Employee Engagement
- \* Planning and Goal Setting
- \* The Multi-Generational Workplace
- \* Effective Meetings
- \* Communication II
- \* Strategic Planning
- \* Leading Change
- \* Ethics in the Workplace
- \* Workplace Diversity
- \* Becoming a Confident Speaker

**The My HardWired™ Leadership Styles Profile** goes beyond the simple results of most common instruments to more accurately identify how people interact, what causes stress, and how they react to that stress. It's proven to help teams **reduce bad conflict** by making members aware of what causes that conflict. The™ profile is an integral part of all our leadership and team building programs.

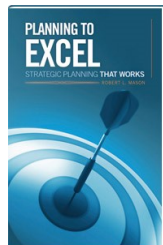


**QUADSTRAT™**  
STRATEGIC PERFORMANCE ASSESSMENT

The Daedalus Group uses a **360 degree leadership assessment** and a **corporate assessment** for larger teams. The **corporate assessment** is like an “MRI” of the organization that quickly and conveniently evaluates 35 business and organizational disciplines to help organizations see where they can concentrate improvement efforts.



**QUADLEAD™**  
LEADERSHIP PERFORMANCE 360 ASSESSMENT



The Daedalus Group's **strategic planning program** uses the proprietary *Planning to Excel™* model. The model is the result of over 20 years of research and has been proven in many organizations. Using this model, leaders can create, in minimum time, a roadmap that moves their organization forward.

### **Partial List of Daedalus Group Clients**

The Catapult Groups	U.S. Marine Corps	Eli Lilly and Company
Pikes Peak Library District	Roche Diagnostics	Anthem Inc
Academy of Charter Schools	Purdue University	Navient
City of Dayton Ohio	Omada International	National Collegiate Athletics Assoc
US Department of Agriculture	Xerox	Project Management Institute
Veterinary Hospital Managers Assoc	Sandia National Labs	Sandoval/Los Alamos Counties SBDC

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